

givebrite

# Fundraising Suite Proposal

**Your own  
provider of  
charity  
tech.**

# Introduction

Over the years we've built a great team that has knuckled down to really understand the charity sector, charity demands, donor behaviour and how to gear, design and build technology that makes it easy for everyone.

With a team of project managers, UI/UX designers, software developers and marketing experts, we're positioned greatly to help you succeed.

# Products

## Website

Fully customised website with donation integration

## Crowdfunding

Peer to peer fundraising and crowdfunding

## Ramadhan Giving

Automated giving platform for Ramadhan

## Dhul Hijjah Giving

Automated giving platform during the last 10 days of Dhul

## Call Centre

Instant mobile call centre to process telephone donations

## Donation Pages

Our standalone pages are very effective

## Receiver App

Collect in person donations

## Qurbani

Instant mobile call centre to process telephone donations

## Enterprise Solution

The enterprise package includes all platforms and software and is tailored to your needs.

+ Monthly cost which includes:



Scalable  
Hosting  
(or your own)



Ongoing  
Maintenance



Robust  
Security



Bug  
Fixes



Software  
Updates

# Website

We will build your website on WordPress ensuring your site is running smoothly and performing well in search engines.

---

## Page Builder

With the rise of platform likes WIX, making websites has never been easier. Page builders allows anyone to control the look and feel of a site without the need for expert knowledge in Web Design

## SEO

TechCrunch is one of the most popular tech blogs utilising the power of WordPress to serve SEO friendly content. Using powerful plugins any WordPress site can be optimised to rank highly on google. Ensuring old links are permanently redirected using HTTP 301 will ensure better Google indexing.

## Call to Actions

Strong CTAs are an important part of any website. Strategically placed buttons help ensure reduced bounce rates and increased donor retention.

## Donations

Integration with a powerful donation platform to ensure seamless integration. Giving the user continuous feedback on their donation cart is important for a good donor experience.

## Marketing

Powerful analytics combined with marketing tools such as Google Tag Manager ensures donor data is capatilised.

## Security

Being the world's leading CMS for websites and blogs opens the website up to more vulnerabilities as more and more hackers try to exploit charities. Continuous updates with powerful security plugins ensures the website is secure.

## Projects

Integration of Donation Widgets for projects via customised WordPress plugins will save the manual effort of continually updating pages.

# Online Donations

Mobile-ready, easy to implement donation forms fully branded to your charity's cause

---

## Multi-Currency

Multi-currency support should work out of the box

## Payment Gateways

Integrate multiple gateways with gateway splitting

## Regular Giving

Let supporters donate daily, weekly

## GDPR Compliant

Relevant privacy notices are displayed throughout the donation

## Impacts

Let supporters know how their

## Guest Checkout

Reduce donation process abandonment by allowing your supporters to donate as a guest, or remain anonymous.

## Social Login

Increase conversions and shorten the supporter journey with Facebook and Twitter log-in options.

## Magic Login

Easy magic login via email

## Saved cards

Easily save cards for easy donation in the future

## Donor portal

Donors can easily access their historic donation data.

## Postcode lookups

Painless and rapid address entry for your supporters. Accurate data for your CRM.

# Dashboard

Having a powerful dashboard with data at your fingertips is crucial for the swift operation of your charity.

---

## Projects

Manage projects, countries and donations types.

## Donors

Easily manage donor information that's seamlessly integrated with Salesforce.

## Donations & Payments

Manage all incoming donations from various payment streams such as website, crowdfunding, cash, terminals, bank transfers and many more.

## User and roles

Manage access to staff and volunteers.

## Import and Export

Powerful synchronisation with Salesforce as well as data export and import in CSV formats

# A tailor-made fundraising suite. You pick and choose what you need





# Secure



## Hosting and Server Security

Our secure scalable hosting is by Heroko – a Salesforce company. We use the best out there to ensure a 99.9% uptime, great speed and high end security.



## Cyber Security and Data Insurance

Keeping data secure matters. Our cyber liability insurance is with Hiscox – a leading cyber and data insurance provider.

# Service Agreement

We understand the need for great customer support and we ensure appropriate resources are available to help you.

---

## Off-Peak Support

Monday – Friday, 8am to 4pm

## Peak Support

Monday – Friday, 8am to 8pm

## Support Requests

Request made by the Customer in accordance with this schedule for support in relation to the Support Services;

## Data

The supplier shall not use any such donor data which belongs to the Customer;

## Uptime

The Supplier shall ensure continuous development of the platform to benefit its fundraisers.

## Helpdesk

Help Desk Support by means of e-mail address [supportt@givebrite.com];

## Updates

Provide the Customer with regular updates with regards to new features and tools and security updates

# Your own tech and fundraising team, just a call away

Over the years we have built a team of marketing specialists and consultants who have tinkered with so many strategies and developed best practices of driving traffic/donors to give, give and give. So we're bringing all this expertise to maximise your fundraising and growth.

**Get in touch today**

Ali Shaan

 [info@givebrite.com](mailto:info@givebrite.com)

 07932 810636